

# Experiences with Scams Among Older Adults

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[www.healthyagingpoll.org](http://www.healthyagingpoll.org)



**Q1. In the past two years, did anyone try to scam you by phone, text, email, mail, or online?**

1. Yes
2. No

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**If Q1 = 1**

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**Q2. In the past two years, did you experience any of the following as a result of a scam?**

**Select all that apply.**

1. Lost money (e.g., purchased something that was never received)
2. My identity was stolen
3. My credit card/bank account was compromised
4. Lost something else of value
5. An account was hacked
6. None of the above

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**If Q2 = 1–5**

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**Q3. How much of an impact did experiencing a scam have on your financial, mental or physical well-being?**

1. Major impact
2. Minor impact
3. No impact

**Q4. How confident do you feel in being able to recognize a scam?**

1. Very confident
2. Somewhat confident
3. Not very confident
4. Not at all confident



Q5. How much do you agree or disagree with the following statements?

	Strongly agree	Agree	Disagree	Strongly disagree
a. Policymakers should do more to protect people from scams.				
b. Companies/organizations should do more to protect people from scams.				
c. I would like to know more about how to protect myself from scams.				

### Data Source and Methods

This National Poll on Healthy Aging report presents findings from a nationally representative household survey conducted exclusively by NORC at the University of Chicago for the University of Michigan’s Institute for Healthcare Policy and Innovation. National Poll on Healthy Aging surveys are conducted using NORC’s AmeriSpeak probability-based panel. This survey module was administered online and via phone from July 17th–August 7th 2023 to a randomly selected, stratified group of U.S. adults age 50–80 (n=2,657). The sample was subsequently weighted to reflect population figures from the U.S. Census Bureau. The completion rate was 50% among panel members contacted to participate. The margin of error is ±1 to 3 percentage points for questions asked of the full sample and higher among subgroups.

For the Michigan findings, the responses of 314 Michigan adults from NORC’s AmeriSpeak probability-based panel were combined with responses from an additional non-probability based sample of 237 Michigan adults age 50–80 (n=551). The sample was subsequently weighted to reflect population figures from the U.S. Census Bureau. The margin of error is ±1 to 8 percentage points for questions asked of the full Michigan sample and higher among subgroups.

Findings from the National Poll on Healthy Aging do not represent the opinions of the University of Michigan. The University of Michigan reserves all rights over this material.

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